

List of Courses (SLM), Faculty and date of its creation

		Marketing Management			
SINo	SubjectCode	SubjectName	Semester	FacultyName	Update
		1st Sem.			
1	OMBA101	Marketing Management	1	Dr.Narinder Garcha	Dec.2023
2	OMBA102	Organisational Behavior and HR	1	Dr.Navreet Kaur	Dec.2023
3	OMBA(DM)101	Introduction to Digital Marketing	1	Ms.Dhara Shah	Dec.2023
4	OMBA(DM)102	Brand Management	1	Ms.Dhara Shah	Dec.2023
5	OMBA(DM)103	Website Development	1	Ms.Dhara Shah	Dec.2023
		2nd Sem.			
6	OMBA103	Managerial Economics	2	Dr.Rajni Bala	Dec.2023
7	OMBA202	Business Finance	2	Dr.Jyoti Verma	Dec.2023
8	OMBA(DM)201	Social Media Marketing	2	Ms.Kainaz Mistry	Dec.2023
9	OMBA(DM)202	E-commerce Management & Web Analytics	2	Ms.Kainaz Mistry	Dec.2023
10	OMBA(DM)203	Search Engine Optimisation	2	Ms.Kainaz Mistry	Dec.2023
		3rd Sem			
11	OMBA301	Research and Analytics	3	Dr.Varun Nayyar	Dec.2023
12	OMBA(DM)301	Search Engine Marketing	3	Ms.Dhara Shah	Dec.2023
13	OMBA(DM)302	Social Media Ads & Email Marketing	3	Ms.Dhara Shah	Dec.2023
14	OMBA(DM)303	Social Media Analytics and Media Planning	3	Ms.Dhara Shah	Dec.2023
15	OMBA(DM)304	Creative Marketing	3	Ms.Dhara Shah	Dec.2023
		4th Sem			
16	OMBA(DM)401	Performance Marketing	4	Ms.Dhara Shah	Jan 2024
17	OMBA(R)202	Customer Service Excellence	4	Dr. Rahul Hakku	Jan 2024
18	OMBA(DM)403	Strategic Marketing	4	Dr. Kiran Sood	Dec 2023

19	OMBA402	Capstone Project	4	—	
		Finance			
SINo	SubjectCode	SubjectName	Semester	FacultyName	Update
		1stSem.			
1	OMBA101	MarketingManagement	1	DrNarinderGarcha	Dec.2023
2	OMBA102	OrganisationalBehaviorandHR	1	Dr.NavreetKaur	Dec.2023
3	OMBA103	ManagerialEconomics	1	DrRajni Bala	Dec.2023
4	OMBA104	FinancialAccounting	1	DrShivaniInder	Dec.2023
5	OMBA105	Business Communication	1	DrSoviaRjSingh	Dec.2023
		2nd Sem.			
6	OMBA201	StrategicManagement	2	DrKiranSood	Dec.2023
7	OMBA(F)201	DataAnalysisforDecision Making	2	DR.VarunNayyar& DR. Kuldeep Chand Rojhe	Dec.2023
8	OMBA(F)202	FinancialAnalysis&Landscape	2	DR.VarunNayyar& DR. Kuldeep Chand Rojhe	Dec.2023
9	OMBA(F)203	IntroductiontoFintech	2	DR.VarunNayyar& DR. Kuldeep Chand Rojhe	Dec.2023
10	OMBA(F)204	OverviewofWealthManagement	2	DR.VarunNayyar& DR. Kuldeep Chand Rojhe	Dec.2023

		3rdSem			
11	OMBA301	Research and Analytics	3	Dr.VarunNayyar	Dec.2023
12	OMBA(F)301	BlockchainandCryptocurrencies	3	Dr.Tanuja	Dec.2023
13	OMBA(F)302	FinancialSystemandMarkets	3	Dr.Tanvi	Dec.2023
14	OMBA(F)303	Fundamental andTechnicalAnalysis	3	Dr.Simran	Dec.2023
15	OMBA(F)304	FintechBreaking theValue Chain	3	Dr.RituGarg	Dec.2023
		4thSem			
16	OMBA(F)401	Mutual Fund Concepts, Research and categories	4	Dr. Ajay Dogra	Jan 2024
17	OMBA(F)402	Behavioural Finance & Investing Traits	4	Mr. Deepak Joshi	Jan 2024
18	OMBA(F)403	Fintech in Payment and Lending	4	Dr. Pashmeen& Dr. Jyoti Verma	Jan 2024
19	OMBA402	Capstone	4	-	

		IF			
SlNo	SubjectCode	SubjectName	Semester	FacultyName	Update
		1stSem			
1	OMBA102	OrganizationalBehaviourandHR	1	Dr.NavreetKaur	Dec.2023
2	OMBA(IF)101	FinancialInstitutions&Management	1	Mr. Karan	Dec.2023
3	OMBA104	FinancialAccounting	1	DrShivaniInder	Dec.2023
4	OMBA(IF)102	BusinessEthics,RiskandGovernance	1	Mr. Karan	Dec.2023
5	OMBA101	MarketingManagement	1	DrNarinderGarcha	Dec.2023
		2nd Sem			
6	OMBA(IF)201	BusinessEconomics	2	Mr. Karan	Dec.2023
7	OMBA105	Business Communication	2	DrSoviaRjSingh	Dec.2023
8	OMBA(IF)202	BusinessLaw	2	Mr. Karan	Dec.2023
9	OMBA(IF)203	OperationsManagement	2	Mr. Karan	Dec.2023
10	OMBA(IF)204	FinancialReporting	2	Mr. Karan	Dec.2023
		3rd Sem			
11	OMBA (IF) 301	Capital Markets and International Finance	3	Mr. Karan Gandhi	Jan 2024
12	OMBA (IF) 302	Performance Management	3	Mr. Karan Gandhi	Jan 2024
13	OMBA (IF) 303	Financial Management	3	Mr. Karan Gandhi	Jan 2024
14	OMBA (IF) 304	Cost and Management Accounting	3	Mr. Karan Gandhi	Jan 2024
15	OMBA 301	Research Methodology	3	Mr. Karan Gandhi	Dec.2023
		4th Sem			
16	OMBA(F)401	Mutual Fund Concepts, Research and categories	4	Mr. Karan Gandhi	Nov 2024
17	OMBA(IF)401	Tax – direct and indirect	4	Mr. Karan Gandhi	Nov 2024
18	OMBA(IF)402	Audit and Assurance	4	Mr. Karan Gandhi	Dec 2024

19	OMBA402	Capstone	4	-	
		Analytics			
SINo	Subject Code	Subject Name	Semester	FacultyName	Update
		1stSem			
1	OMBA103	ManagerialEconomics	1	DrRajni Bala	Dec.2023
2	OMBA102	OrganisationalBehaviorandHR	1	Dr.NavreetKaur	Dec.2023
3	OMBA(A)101	PythonforDataScience	1	Ms.Fathima Imraz	Dec.2023
4	OMBA(A)102	BusinessAnalytics	1	Ms.Fathima Imraz	Dec.2023
5	OMBA(A)103	StatisticswithR	1	Ms.Fathima Imraz	Dec.2023
		2nd Sem			
6	OMBA(A)201	DatabaseManagement System	2	Ms.Fathima Imraz	Dec.2023
7	OMBA(A)202	BI Reporting for Managers	2	Ms.Fathima Imraz	Dec.2023
8	OMBA(A)203	Data Wrangling	2	Ms.Fathima Imraz	Dec.2023
9	OMBA(A)204	ArtificialIntelligence	2	Ms.Fathima Imraz	Dec.2023
10	OMBA(A)205	Machine Learning	2	Ms.Fathima Imraz	Dec.2023
		3rd Sem			
11	OMBA(A)301	Data Visualization	3	Ms.Fathima Imraz	June 2024
12	OMBA(A)302	Data Warehousing	3	Ms.Fathima Imraz	June 2024
13	OMBA(A)303	Big Data Analytics	3	Ms.Fathima Imraz	June 2024
14	OMBA(A)304	Analytics in Management	3	Ms.Fathima Imraz	June 2024
15	OMBA301	Research and Analytics	3	Dr.VarunNayyar	Dec.2023
		4th Sem			
16	OMBA(A)401	Web Data Extraction and Analytics	4	Ms.Fathima Imraz	June 2024

17	OMBA(A)402	Anomaly Detection Techniques	4	Ms.Fathima Imraz	June 2024
18	OMBA(A)403	Deep Learning	4	Ms.Fathima Imraz	June 2024
19	OMBA402	Capstone Project	4	Ms.Fathima Imraz	June 2024
		FS&FP			
SINo	SubjectCode	Subject Name	Semester	FacultyName	Update
		1stSem			
1	OMBA(FS)101	Fundamentals of Financial Markets & Economic Po	1	CA Aman Chugh	Dec.2023
2	OMBA(DM)101	Introduction to Digital Marketing	1	Ms.Dhara Shah	Dec.2023
3	OMBA(DM)102	Brand Management	1	Ms.Dhara Shah	Dec.2023
4	OMBA102	Organisational Behavior and HR	1	Dr.Navreet Kaur	Dec.2023
5	OMBA105	Business Communication	1	Dr.Sovia Rj Singh	Dec.2023
		2nd Sem			
6	OMBA(F)201	Data Analytics for Decision Making	2	DR.Varun Nayyar & DR. Kuldeep Chand Rojhe	Dec.2023
7	OMBA(FS)201	Fundamentals of Financial Statement Analysis	2	CA Aman Chugh	Dec.2023
8	OMBA(FS)202	Financial Instruments- Bonds, Equities, Mutual Fun	2	CA Aman Chugh	Dec.2023
9	OMBA(F)203	Introduction to Fintech	2	DR.Varun Nayyar & DR. Kuldeep Chand Rojhe	Dec.2023
10	OMBA202	Business Finance	2	Dr.Jyoti Verma	Dec.2023
		3rd Sem			
11	OMBA(FS)301	Understanding GST & Income Tax	3	CA Aman Chugh	June 2024
12	OMBA(FS)302	Technical Understanding of Insurance & Mutual Funds	3	CA Aman Chugh	June 2024
13	OMBA(FS)303	Technical Understanding of Equity & Banking	3	CA Aman Chugh	June 2024

14	OMBA(FS)304	Technical Understanding of Real Estate & Digital Currencies	3	CA Aman Chugh	June 2024
15	OMBA301	Research and Analytics	3	Dr.VarunNayyar	Dec.2023
		4th Sem			
16	OMBA(FS)401	Application of Insurance & Mutual Funds in Real Life	4	CA Aman Chugh	Dec 2024
17	OMBA(FS)402	Application of Equity & Banking in Real Life	4	CA Aman Chugh	Dec 2024
18	OMBA(FS)403	Advanced Understanding of Real Estate & Digital Currencies	4	CA Aman Chugh	Dec 2024
19	OMBA402	Specialized Project	4	-	
		HRM			
SINo	Subject Code	SubjectName	Semester	FacultyName	Update
		1stSem			
1	OMBA(HR)101	Talent Acquisition	1	Dr.ParulKulshrestha	Dec.2023
2	OMBA(HR)102	CrossCultural Management	1	Mr.SanjayArora	Dec.2023
3	OMBA(HR)103	PerformanceAppraisal and Management	1	DrManishaChopra	Dec.2023
4	OMBA102	OrganisationalBehaviourandHR	1	Dr.NavreetKaur	Dec.2023
5	OMBA105	Business Communication	1	Dr.SoviaRjSingh	Dec.2023
		2nd Sem			
6	OMBA(HR)201	Learning & Development	2	Mr.SanjayArora	Dec.2023
7	OMBA(HR)202	StrategicHRM	2	Mr.NaqiAbbas	Dec.2023
8	OMBA(HR)203	Compensation&Benefits	2	DrNidhiPunj	Dec.2023
9	OMBA201	StrategicManagement	2	Dr KiranSood	Dec.2023
10	OMBA103	ManagerialEconomics	2	DrRajni Bala	Dec.2023
		3rd Sem			

11	OMBA(HR)301	Legal Framework Governing HR	3	Dr. Kamakshi	Jun 2024
12	OMBA(HR)302	Team Dynamics	3	Dr. Nidhi Malhotra	Jan 2024
13	OMBA(HR)303	Managing Workplace Dynamics and Employee Collectives	3	Dr. Aarti	Jan 2024
14	OMBA(HR)304	Organisational Development	3	Dr. Parul	Jan 2024
15	OMBA301	Research and Analytics	3	Dr.VarunNayyar	Dec.2023
		4th Sem			
16	OMBA(HR)401	Leadership, Strategy and Technology	4	Ms. Tripti Gupta	Jun 2024
17	OMBA(HR)402	Leadership Acquisition and Development	4	Dr. SuchiDawra	Dec 2023
18	OMBA(HR)403	HR Analytics	4	Mr. Manish Bhardawaj	Jun 2024
19	OMBA402	Capstone Project	4	-	
		Pharma			
SINo	Subject Code	SubjectName	Semester	FacultyName	Update
		1stSem			
1	OMBA(P)101	Pharmaceutical Sector & Business Environment	1	Mr. Sourav Sharma	Jun 2024
2	OMBA(P)102	Pharmaceutical Marketing Management	1	DrNarinderGarcha& Dr. Amandeep Singh	Jun 2024
3	OMBA(P)103	Pharmaceutical Selling & CRM	1	Mr. Sourav Sharma	Jun 2024
4	OMBA103	Managerial Economics	1	DrRajni Bala	Dec.2023
5	OMBA105	Business Communication	1	DrSoviaRjSingh	Dec.2023
		2nd Sem			
6	OMBA(P)201	Pharmaceutical Advertising & Sales Promotion Management	2	Mr. Pawan Sharma	Dec 2024
7	OMBA(DM)101	Digital Marketing	2	Ms.DharaShah	Dec.2023
8	OMBA(P)202	Pharmaceutical Brand management	2	Mr. Ashish Batra	Dec 2024

9	OMBA(P)203	Pharma Analytics for Decision Making	2	Mr. Amrinder Dhillon	Dec 2024
10	OMBA203	Consumer Behaviour	2	Dr. Simerjeet Singh	Dec. 2024
		Cyber Security			
Sl No.	Subject Code	Subject Name	Semester	Faculty Name	Update
		1stSem			
1	OMBA102	Organisational Behavior and HR	1	Dr.NavreetKaur	Dec.2023
2	OMBA 105	Business Communication	1	DrSoviaRjSingh	Dec.2023
3	OMBA(CM)101	Information Systems and Data Security	1	Dr. Dheeraj Singh	April 2024
4	OMBA(CM)102	Cyber Crime Management in Business	1	Dr. Dheeraj Singh	April 2024
5	OMBA(CM)103	Social Media and E commerce Security	1	Dr. Dheeraj Singh	April 2024
		2nd Sem			
6	OMBA(F)201	Data Analysis for Decision Making	2	Dr.VarunNayyar& Dr. Kuldeep Chand Rojhe	Dec.2023
7	OMBA201	Strategic Management	2	Dr. Kiran Sood	Dec 2023
8	OMBA(CM)201	Network Security Metrics	2	Mr. KuaushikAaditya	Dec 2024
9	OMBA(CM)202	Impact of Cryptography on Business	2	Mr. Sayed Khawja	Nov 2024
10	OMBA(CM)203	Cyber Security Legal compliance	2	Mr. KuaushikAaditya	Dec 2024
		Wealth Management			
Sl No.	Subject Code	Subject Name	Semester	Faculty Name	Update
		1stSem			
1	OMBA(W)101	Financial Markets & Investing	1	Mr. Gourav Jain	Jun 2024
2	OMBA101	Marketing Management	1	DrNarinderGarcha	Dec.2023
3	OMBA102	Organisational Behavior and HR	1	Dr.NavreetKaur	Dec.2023
4	OMBA104	Financial Accounting	1	DrShivaniInder	Dec.2023

5	OMBA105	Business Communication	1	DrSoviaRjSingh	Dec.2023
		2nd Sem			
6	OMBA(W) 201	Economics for Investors	2	Ms. Manisha Jain	Nov 2024
7	OMBA(W) 202	Stock Market Basics and Beyond	2	Mr. Gourav and Ms. Manisha	Nov 2024
8	OMBA(W) 203	Foundations of Financial Planning	2	Mr. Nageshwar	Jan 2025
9	OMBA(F) 201	Data Analysis for Decision Making	2	Dr.VarunNayyar& Dr. Kuldeep Chand Rojhe	Dec.2023
10	OMBA(F) 203	Introduction to Fintech	2	Dr.VarunNayyar& Dr. Kuldeep Chand Rojhe	Dec.2023

