

### List of Courses (SLM), Faculty and date of its creation

SI No	SubjectCode	Marketing Management Subject Name	Semester	Faculty Name	Update
		<b>1st Sem.</b>			
1	OMBA101	Marketing Management	1	Dr Narinder Garcha	Dec. 2023
2	OMBA102	Organisational Behavior and HR	1	Dr. Navreet Kaur	Dec.2023
3	OMBA(DM)101	Introduction to Digital Marketing	1	Ms.Dhara Shah	Dec.2023
4	OMBA(DM)102	Brand Management	1	Ms.Dhara Shah	Dec.2023
5	OMBA(DM)103	Website Development	1	Ms.Dhara Shah	Dec.2023
		<b>2nd Sem.</b>			
6	OMBA 103	Managerial Economics	2	Dr Rajni Bala	Dec.2023
7	OMBA202	Business Finance	2	Dr Jyoti Verma	Dec.2023
8	OMBA(DM)201	Social Media Marketing	2	Ms. Kainaz Mistry	Dec. 2023
9	OMBA(DM)202	E-commerce Management & Web Analytics	2	Ms. Kainaz Mistry	Dec. 2023
10	OMBA(DM)203	Search Engine Optimisation	2	Ms. Kainaz Mistry	Dec. 2023
		<b>3rd Sem</b>			
11	OMBA 301	Meditation and Yoga	3	Mr. Varun Uppadhyay	Dec. 2023
12	OMBA(DM)301	Search Engine Marketing	3	Ms.Dhara Shah	Dec. 2023
13	OMBA(DM)302	Social Media Ads & Email Marketing	3	Ms.Dhara Shah	Dec. 2023
14	OMBA(DM)303	Social Media Analytics and Media Planning	3	Ms.Dhara Shah	Dec. 2023
15	OMBA(DM)304	Creative Marketing	3	Ms.Dhara Shah	Dec. 2023
		<b>Finance</b>			

SI No	SubjectCode	Subject Name	Semester	Faculty Name	Update
		<b>1st Sem.</b>			
1	OMBA101	<b>Marketing Management</b>	1	Dr Narinder Garcha	Dec. 2023
2	OMBA102	<b>Organisational Behavior and HR</b>	1	Dr. Navreet Kaur	Dec.2023
3	OMBA103	<b>Managerial Economics</b>	1	Dr Rajni Bala	Dec.2023
4	OMBA104	<b>Financial Accounting</b>	1	Dr Shivani Inder	Dec.2023
5	OMBA105	<b>Business Communication</b>	1	Dr Sovia Rj Singh	Dec.2023
		<b>2nd Sem.</b>			
6	OMBA 201	<b>Strategic Management</b>	2	Dr Kiran Sood	Dec.2023
7	OMBA(F)201	<b>Data Analysis for Decision Making</b>	2	DR. Varun Nayyar & DR. Kuldeep Chand Rojhe	Dec.2023
8	OMBA(F)202	<b>Financial Analysis &amp; Landscape</b>	2	DR. Varun Nayyar & DR. Kuldeep Chand Rojhe	Dec.2023
9	OMBA(F)203	<b>Introduction to Fintech</b>	2	DR. Varun Nayyar & DR. Kuldeep Chand Rojhe	Dec.2023
10	OMBA(F)204	<b>Overview of Wealth Management</b>	2	DR. Varun Nayyar & DR. Kuldeep Chand Rojhe	Dec.2023
		<b>3rd Sem</b>			
11	OMBA 301	<b>Meditation and Yoga</b>	3	Mr. Varun Upadhyay	Dec. 2023
12	OMBA(F)301	<b>Blockchain and Cryptocurrencies</b>	3	Dr. Tanuja	Dec. 2023

13	OMBA(F)302	<b>Financial System and Markets</b>	3	Dr. Tanvi	Dec. 2023
14	OMBA(F)303	<b>Fundamental and Technical Analysis</b>	3	Dr. Simran	Dec. 2023
15	OMBA(F)304	<b>Fintech Breaking the Value Chain</b>	3	Dr. Ritu Garg	Dec. 2023
		<b>IF</b>			
<b>SI No</b>	<b>SubjectCode</b>	<b>Subject Name</b>	<b>Semester</b>	<b>Faculty Name</b>	<b>Update</b>
		<b>1st Sem.</b>			
1	OMBA102	<b>Organizational Behaviour and HR</b>	1	Dr. Navreet Kaur	Dec.2023
2	OMBA(IF)101	<b>Financial Institutions &amp; Management</b>	1	Mr. Karan	Dec.2023
3	OMBA104	<b>Financial Accounting</b>	1	Dr Shivani Inder	Dec.2023
4	OMBA(IF)102	<b>Business Ethics, Risk and Governance</b>	1	Mr. Karan	Dec.2023
5	OMBA101	<b>Marketing Management</b>	1	Dr Narinder Garcha	Dec. 2023
		<b>2nd Sem.</b>			
6	OMBA(IF)201	<b>Business Economics</b>	2	Mr. Karan	Dec. 2023
7	OMBA105	<b>Business Communication</b>	2	Dr Sovia Rj Singh	Dec.2023
8	OMBA(IF)202	<b>Business Law</b>	2	Mr. Karan	Dec. 2023
9	OMBA(IF)203	<b>Operations Management</b>	2	Mr. Karan	Dec. 2023
10	OMBA(IF)204	<b>Financial Reporting</b>	2	Mr. Karan	Dec. 2023
		<b>Analytics</b>			
<b>SI No</b>	<b>SubjectCode</b>		<b>Semester</b>	<b>Faculty Name</b>	<b>Update</b>

<b>1st Sem.</b>					
1	OMBA103	<b>Managerial Economics</b>	1	Dr Rajni Bala	Dec.2023
2	OMBA102	<b>Organisational Behavior and HR</b>	1	Dr. Navreet Kaur	Dec.2023
3	OMBA(A)101	<b>Python for Data Science</b>	1	Ms. Fathima Imraz	Dec.2023
4	OMBA(A)102	<b>Business Analytics</b>	1	Ms. Fathima Imraz	Dec.2023
5	OMBA(A)103	<b>Statistics with R</b>	1	Ms. Fathima Imraz	Dec.2023
<b>2nd Sem.</b>					
6	OMBA(A)201	<b>Database Management System</b>	2	Ms. Fathima Imraz	Dec.2023
7	OMBA(A)202	<b>BI Reporting for Managers</b>	2	Ms. Fathima Imraz	Dec.2023
8	OMBA(A)203	<b>Data Wrangling</b>	2	Ms. Fathima Imraz	Dec.2023
9	OMBA(A)204	<b>Artificial Intelligence</b>	2	Ms. Fathima Imraz	Dec.2023
10	OMBA(A)205	<b>Machine Learning</b>	2	Ms. Fathima Imraz	Dec.2023
<b>FS&amp;FP</b>					
<b>SI No</b>	<b>SubjectCode</b>	<b>Financial Services &amp; Financial Planning</b>	<b>Semester</b>	<b>Faculty Name</b>	<b>Update</b>
<b>1st Sem.</b>					
1	OMBA(FS)101	<b>Fundamentals of Financial Markets &amp; Economic Po</b>	1	CA Aman Chugh	Dec.2023
2	OMBA(DM)101	<b>Introduction to Digital Marketing</b>	1	Ms.Dhara Shah	Dec.2023
3	OMBA(DM)102	<b>Brand Management</b>	1	Ms.Dhara Shah	Dec.2023
4	OMBA102	<b>Organisational Behavior and HR</b>	1	Dr. Navreet Kaur	Dec.2023
5	OMBA105	<b>Business Communication</b>	1	Dr Sovia Rj Singh	Dec.2023
<b>2nd Sem.</b>					

6	OMBA(F)201	<b>Data Analytics for Decision Making</b>	2	DR. Varun Nayyar & DR. Kuldeep Chand Rojhe	Dec.2023
7	OMBA(FS)201	<b>Fundamentals of Financial Statement Analysis</b>	2	CA Aman Chugh	Dec.2023
8	OMBA(FS)202	<b>Financial Instruments- Bonds, Equities, Mutual Fun</b>	2	CA Aman Chugh	Dec.2023
9	OMBA(F)203	<b>Introduction to Fintech</b>	2	DR. Varun Nayyar & DR. Kuldeep Chand Rojhe	Dec.2023
10	OMBA202	<b>Business Finance</b>	2	Dr Jyoti Verma	Dec.2023
		<b>HRM</b>			
<b>Sl No</b>	<b>SubjectCode</b>	<b>Subject Name</b>	<b>Semester</b>	<b>Faculty Name</b>	<b>Update</b>
		<b>1st Sem.</b>			
1	OMBA(HR)101	<b>Talent Acquisition</b>	1	Dr. Parul Kulshrestha	Dec.2023
2	OMBA(HR)102	<b>Cross Cultural Management</b>	1	Mr. Sanjay Arora	Dec.2023
3	OMBA(HR)103	<b>Performance Appraisal and Management</b>	1	Dr Manisha Chopra	Dec.2023
4	OMBA102	<b>Organisational Behaviour and HR</b>	1	Dr. Navreet Kaur	Dec.2023
5	OMBA105	<b>Business Communication</b>	1	Dr Sovia Rj Singh	Dec.2023
		<b>2nd Sem.</b>			
6	OMBA(HR)201	<b>Learning &amp; Development</b>	2	Mr. Sanjay Arora	Dec.2023
7	OMBA(HR)202	<b>Strategic HRM</b>	2	Mr. Naqi Abbas	Dec.2023
8	OMBA(HR)203	<b>Compensation &amp; Benefits</b>	2	Dr Nidhi Punj	Dec.2023
9	OMBA 201	<b>Strategic Management</b>	2	Dr Kiran Sood	Dec.2023
10	OMBA103	<b>Managerial Economics</b>	2	Dr Rajni Bala	Dec.2023